



OMAHA PLACES MEDIA KIT

*Promoting Omaha businesses & events
Instagram & TikTok: @omahaplaces
omahaplaces.com*

ABOUT ME



Hi! I'm Cahner. I grew up in Omaha, moved away for eight years, then moved back in July 2021. I quickly discovered that Omaha felt like a totally different city than what I remembered. I decided to document all the new places I was going, and so Omaha Places was born.

I have been a social media manager for three years, so I know the power that a single Instagram post or TikTok video can have. I'm excited to bring some of that power to help promote businesses and events in Omaha.

OMAHA PLACES

Promoting Omaha businesses & events
Instagram & TikTok: @omahaplaces
omahaplaces.com

FOLLOWER BREAKDOWN

Gender

66% women
33% men

Location

70% in the Omaha-metro
10% in Lincoln

Age

50% are 25-34
23% are 18-24
20% are 35-44

1M

MONTHLY
IMPRESSIONS

15K

IG FOLLOWERS

328K

MONTHLY ACCOUNTS
REACHED

2,500

AVERAGE STORY
VIEWS

28K

TIKTOK
FOLLOWERS

1.5M

MONTHLY TIKTOK
VIEWS

August 31 - Duration 2:47

74595 2309 59 1990 688

November 28 at 3:22 PM

334 33 172 40

December 4 at 7:00 AM

264 18 169 34

January 30 - Duration 0:08

70855 3214 67 3081 2136